



Order / Rev: 164605  
 Alt Order #: 06842783  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: Kline for Congress  
 Product Desc: KLINE FOR CONGRESS  
 Estimate: 213

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	11/03/12	11/03/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	1	\$225.00	4	2.20	NM	1	\$225.00
SAT 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$225.00		2.20			
E 6	M	11/03/12	11/03/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	1	\$425.00	3	3.00	NM	1	\$425.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$425.00		3.00			
E 7	M	11/04/12	11/04/12	Su 6-7a Sun 6-7a News	CM	6-7a	-----S	:30	1	\$225.00	3	2.70	NM	1	\$225.00
SU 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$225.00		2.70			
E 8	M	11/04/12	11/04/12	SU GMA Su GMA	CM	7-8a	-----S	:30	1	\$525.00	4	4.30	NM	1	\$525.00
SUN GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$525.00		4.30			
E 9	M	11/04/12	11/04/12	Sun 8-9a Sun 8-9a	CM	8-9a	-----S	:30	1	\$475.00	3	3.80	NM	1	\$475.00
SUN 8A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$475.00		3.80			
E 10	M	10/30/12	11/02/12	M-F 9-10a Live with Kelly	CM	9-10a	-TWTF--	:30	4	\$225.00	3	1.40	NM	4	\$900.00
LIVE W/ KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$225.00		1.40			
E 11	M	10/30/12	11/02/12	M-F The View M-F The View	CM	10-11a	-TWTF--	:30	4	\$350.00	3	1.90	NM	4	\$1,400.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$350.00		1.90			
E 12	M	10/30/12	11/02/12	M-F Midday News M-F Midday News	CM	11a-12p	-TWTF--	:30	4	\$250.00	3	2.60	NM	4	\$1,000.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$250.00		2.60			
E 13	M	10/30/12	11/02/12	M-F 12-1p 9/26-TFN The Chew	CM	12-1p	-TWTF--	:30	4	\$200.00	3	1.30	NM	4	\$800.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$200.00		1.30			
E 14	M	10/30/12	11/02/12	M-F 4-430p Millionaire	CM	4-430p	-TWTF--	:30	2	\$250.00	3	1.60	NM	2	\$500.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					2	\$250.00		1.60			
E 15	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	-TWTF--	:30	3	\$250.00	3	1.90	NM	3	\$750.00
430P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					3	\$250.00		1.90			
E 16	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF--	:30	4	\$450.00	3	3.00	NM	4	\$1,800.00
5P NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWTF--					4	\$450.00		3.00			
E 17	M	10/30/12	11/02/12		CM	6-630p	-TWTF--	:30	3	\$700.00	3	3.40	NM	3	\$2,100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-630p M-F 6-630p										
				6P NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -TWTF--					3	\$700.00	3.40			
E 18	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p -TWTF--	:30	2	\$650.003		2.80	NM	2	\$1,300.00
				6:30P- NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -TWTF--					2	\$650.00	2.80			
19	M	11/03/12	11/03/12	Sa 5-530p Sa 5-530p	CM	5-530p -----S-	:30	1	\$350.003		2.20	NM	1	\$350.00
				SAT 5P NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S-					1	\$350.00	2.20			
E 20	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p -----S-	:30	1	\$425.003		2.00	NM	1	\$425.00
				SAT 6P NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S-					1	\$425.00	2.00			
E 21	M	11/04/12	11/04/12	Su 530-6p Su 530-6p News	CM	530-6p -----S	:30	1	\$450.003		4.50	NM	1	\$450.00
				SU 5P NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S					1	\$450.00	4.50			
E 22	M	11/05/12	11/05/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p M-----	:30	1	\$5,250.003		9.70	NM	1	\$5,250.00
				Dancing w/ Stars										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 11/05/12 11/11/12 M-----					1	\$5,250.00	9.70			
E 23	M	11/05/12	11/05/12	Monday Prime C Castle	CM	9-10p M-----	:30	1	\$5,000.003		7.90	NM	1	\$5,000.00
				CASTLE										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 11/05/12 11/11/12 M-----					1	\$5,000.00	7.90			
E 24	M	11/04/12	11/04/12	Sunday Prime A America's Funniest Home Videc	CM	6-7p -----S	:30	1	\$3,200.003		6.00	NM	1	\$3,200.00
				AFHV										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S					1	\$3,200.00	6.00			
E 25	M	10/30/12	11/02/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p -TWTF--	:30	4	\$900.003		3.80	NM	4	\$3,600.00
				LATE NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -TWTF--					4	\$900.00	3.80			
E 26	M	11/03/12	11/03/12	Sa Late News Sa 10-1035p	CM	10-1035p -----S-	:30	1	\$550.003		3.60	NM	1	\$550.00
				SA LATE NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S-					1	\$550.00	3.60			
E 27	M	11/04/12	11/04/12	Su Late News Su 10-1035p	CM	10-1035p -----S	:30	1	\$1,300.003		4.10	NM	1	\$1,300.00
				SUN LATE NEWS										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -----S					1	\$1,300.00	4.10			
E 28	M	10/30/12	11/02/12	M-F 1035-1102p Nightline	CM	1035-1102p -TWTF--	:30	4	\$500.003		2.30	NM	4	\$2,000.00
				NIGHTLINE										
				<u>Start Date</u> <u>End Date</u> <u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
				Week: 10/29/12 11/04/12 -TWTF--					4	\$500.00	2.30			
E 29	M	11/05/12	11/05/12		CM	6-7a M-----	:30	2	\$400.004		2.20	NM	2	\$800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7a News										
				M-F 6-7a News										
NEWS 6A				NEWS 6A										
WITH MAX SEP!!!!														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		2		\$400.00		2.20				
E 30	M	11/05/12	11/05/12	M-F GMA	CM	7-9a		M-----	:30	3	\$350.00	4	2.30	NM
				M-F GMA										
GMA				GMA										
3X/DAY WITH MAX SEP!!!!														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		3		\$350.00		2.30				
E 31	M	11/05/12	11/05/12	M-F 9-10a	CM	9-10a		M-----	:30	1	\$225.00	3	1.40	NM
				Live with Kelly										
LIVE W/ KELLY				LIVE WITH KELLY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$225.00		1.40				
E 32	M	11/05/12	11/05/12	M-F The View	CM	10-11a		M-----	:30	1	\$350.00	3	1.90	NM
				M-F The View										
THE VIEW				THE VIEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$350.00		1.90				
E 33	M	11/05/12	11/05/12	M-F Midday News	CM	11a-12p		M-----	:30	1	\$250.00	3	2.60	NM
				M-F Midday News										
MIDDAY NEWS				MIDDAY NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$250.00		2.60				
E 34	M	11/05/12	11/05/12	M-F 12-1p 9/26-TFN	CM	12-1p		M-----	:30	1	\$200.00	3	1.30	NM
				The Chew										
THE CHEW				THE CHEW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$200.00		1.30				
E 35	M	11/05/12	11/05/12	M-F 5-530p	CM	5-530p		M-----	:30	1	\$450.00	3	3.00	NM
				M-F 5-530p										
5P NEWS				5P NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$450.00		3.00				
E 36	M	11/05/12	11/05/12	M-F,Su Late News	CM	10-1035p		M-----	:30	1	\$900.00	3	3.80	NM
				M-F, Su 10-1035p										
LATE NEWS				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$900.00		3.80				
E 37	M	11/05/12	11/05/12	M-F 1035-1102p	CM	1035-1102p		M-----	:30	1	\$500.00	3	2.30	NM
				Nightline										
NIGHTLINE				NIGHTLINE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1		\$500.00		2.30				
												Totals	87	\$48,050.00